

## Short Term Program Priorities (for discussion)

### Commercial and Industrial Development

- Provide incentive programs for commercial/infill
- Evaluate and coordinate business incentive programs
- Develop incentives for high quality building design
- Adopt overlay map/framework plan for airport area
- Prioritize business areas for capital improvements
- Encourage development of truck stop facilities

### Downtown

- Update downtown enhancement plan and expand the downtown core
- Explore feasibility of urban renewal/improvement district
- Monitor downtown parking and explore downtown parking district
- Explore incentives for employment and residential uses in upper stories of downtown buildings
- Install effective directional signs in the Central Business District

### Bike and Pedestrian

- Encourage multi-use paths connecting residential areas to downtown
- Reduce pedestrian-vehicle conflicts w/ bulb-outs
- Work w/ ODOT to make highways more walkable
- Install pedestrian scale lighting along walking corridors

### Land Use Inventory & Annexations

- Regularly monitor commercial/industrial land inventories
- Build community consensus and pragmatism in annexations
- Develop new annexation program
- Initiate methods for preserving large industrial parcels

### Transportation and Growth Management

- Improve intergovernmental agreement with the county
- Update the 2006 TSP (encompasses lots of programs)

### Community Character / Quality of Life

- Review code enforcement procedures
- Evaluate improvements to west entrance